

4th Annual Organic Dairy Conference



March 15, 16, & 17 2007
River Lodge Conference Center
1800 Riverwalk Drive
Fortuna, California 95540

Hosted by:
Humboldt Creamery

Sponsors:
Aurora Organic
Dairy Farmers of America
Horizon Dairy
Northwest Dairy Association
Organic Valley
Rumiano Cheese
Stonyfield Farm

Registration Information

Registration Fee: This conference is being offered at **NO COST** to Certified Organic Dairy Producers.

Many thanks to our sponsors for their generous contributions. The conference would not be possible without their support.

The fee is \$200 per person for all other attendees, which includes meals. Check or money order must accompany the registration form, and be made payable to "Humboldt Creamery". Sorry we cannot accept credit cards. You will be notified by e-mail of receipt of your registration form and payment.

Trade Booths: Booths are available and the fee is \$800, which includes registration and meals for two persons, and a ¼ page ad in our conference book. Contact Margie Plum at 707-725-6182 or mplum@humboldtcreamery.com for more information. Booth registration and ad information must be received by February 23, 2007.

Travel Information

Airline Information: The closest airport is Eureka/Arcata (ACV). Discount airfare arrangements have been made with United/United Express Airlines and Horizon Air/Alaskan Airlines. When making your reservations please provide these codes to receive your discounts:

United/United Express 578CI
Horizon Air/ Alaskan CMT1180

Lodging Information: The following hotels are within walking distance of the conference. Rooms have been reserved at special conference rates:

Best Western Country Inn, Fortuna, CA
(707) 725-6822
\$62.00 to \$110.00 per night

Holiday Inn Express, Fortuna, CA
(707) 725-5500
\$89.00 per night

Super 8 Motel Fortuna, CA
(707) 725-2888
\$78.00 per night

Comfort Inn & Suites, Fortuna, CA
(707) 725-7025
\$68.00 to \$81.00 per night

Additional Lodging within Region:

Best Western Humboldt Bay Inn, Eureka, CA
(707) 443-2234

Victorian Inn, Ferndale, CA
(707) 786-4949

Fern Motel, Ferndale, CA
(707) 786-5000

Collingswood Inn B & B, Ferndale, CA
(707) 786-9219

It is recommended that reservations be made as soon as possible. Please mention the Organic Dairy Conference to receive the special group rate. All prices listed do not include any applicable taxes.

For updated information regarding this conference please refer to our website:
www.humboldtcreamery.com

Conference Locations and Driving Directions

Alexandre Acres Organic Dairy
Ferndale, California

From 101 north or south take Ferndale exit, go over Fernbridge, about 1.5 miles, turn right on Sage Road, dairy is on the left.

River Lodge Conference Center
1800 Riverwalk Drive, Fortuna, California

From 101 south, take the Kenmar Road/Riverwalk Dr. exit #687, stay to the left, go under the overpass. The lodge will be your first building on the left.

From 101 north: take the 12th Street/Riverwalk Dr. exit #688. At the stop sign, go through the intersection onto Riverwalk Dr. The lodge will be on your right.

About the Conference:

The 4th Annual Organic Dairy Conference provides an opportunity for Certified Organic Dairy Producers to learn more about the latest trends in Organic Dairy management. Topics will include herd health, pasture management, human health, and the impact of Organic milk on consumers. This is also a great opportunity for the Dairy Producer community to get together to share ideas, information, and resources.

The conference is intended for Certified Organic Dairy Producers, Producers interested in becoming Certified Organic, Educators, Government Officials, Agricultural Professionals, and Trade Vendors.

Featured Speakers:

Dr. Arden Andersen is a holistic family practice physician, Air Force Reserve Flight Surgeon, and agricultural nutritionist. He is the author of several books including *Science in Agriculture*, *Life and Energy in Agriculture*, and *Real Medicine, Real Health*.

Jerry Brunetti founded Agri-Dynamics in 1979 with a vision of providing a line of holistic animal remedies for farm livestock, equine, and pets. He is a highly-demanded lecturer and speaker, nationally and internationally. Jerry studied Animal Science at North Carolina State University and has served as Dairy Director of the National Farmers Organization.

Dr. Will Winter is the herd consultant for Thousand Hills Cattle Company, producers of high-quality 100% grass-fed beef for the upper Midwest. Raised on a farm, he is committed to teaching progressive farmers the value of sustainable agriculture and pasture-raised livestock. Dr. Winter is the author of *The Holistic Veterinary Handbook*, and a co-founder of the American Holistic Veterinary Association.

Gary Zimmer is a farmer, author, and educator dedicated to biological agriculture. He is recognized around the world for his dedication to improving farming through restoring soils, and has spoken to farmers and agribusiness professionals across the U.S. and the World.

Conference Agenda

Optional "On Farm Short Courses" Thursday, March 15

Alexandre Acres Organic Dairy , Ferndale, Ca.	
10:00 am	Pre-Registration Walk through the operation with Will Winter (Herd Health) and Gary Zimmer (Pasture Management)
12:00 pm	Grass Fed Beef BBQ
1:30	Group A: Calf and Cow Health with Will Winter and Group B: Pasture and Soils with Gary Zimmer
3:00	Group A: Pasture and Soils with Gary Zimmer and Group B: Calf and Cow Health with Will Winter

Thursday, March 15

River Lodge Conference Center	
6:00 pm	Conference Registration
7:00	Regional Organic Producers Meeting – NODPA, WODPA, and MODPA

Friday, March 16

	<i>Room A</i>	<i>Room B</i>	<i>Room C</i>
6:30-8:00 am	Conference Registration		
8:00 am	Soil Nutrition for Animal Health and Production , Dr. Arden Andersen	The Ruminant's Internal Eco System , Jerry Brunetti	7:00 am National Organic Producers Alliance Meeting
10:30 am	Holistic Livestock Husbandry - Raising Drug-Free Healthy Pasture-Based Dairy Cows , Dr. Will Winter	Real Health Real Medicine - Human Health Issues , Dr. Arden Andersen	Face to Face with Gary Zimmer
12:00	Lunch		
1:30 -	Soil Management for Organic Pasture , Gary Zimmer	"Mom, What's for Dinner?" Traditional Foods for Raising Families , Dr. Will Winter	Herd & Human Health, Soils, and Nutrition , Jerry Brunetti
3:30 -	Alternative Modalities for Cow Maladies , Jerry Brunetti	Organic Certification and Inspection Q & A , Jake Lewin, CCOF; Leslie Zuck, PCO; Meghan Kuhn, QAI	Face to Face with Dr. Will Winter
6:00 7:00	Social Hour Dinner - Keynote: Medical Consequences of Food , Dr. Arden Andersen		

Saturday, March 17

	Panel Discussions
8:00 am	Soil Management for Organic Pasture Gary Zimmer, Dr. Arden Andersen, and Jerry Brunetti
10:30 am	Herd Health for Organic Dairy Animals Dr. Will Winter and Jerry Brunetti
12:00	Lunch
1:30	What do Consumers Expect From Organic Foods? invited: Margaret Whittenberg, Whole Foods Market.
3:30	Organic Producer Alliance Panel NODPA, WODPA, MODPA
6:00 7:00	Social Hour Dinner - Keynote: Medical Break troughs in Organic, invited Dr. Allen Greene

Registration Form

4th Annual Organic Dairy Conference March 15-16-17, 2007

Name(s) _____

Farm, Company or Affiliation _____

Address _____

City _____

State _____ Zip _____

Phone _____

E-mail _____

Please check here if you require special arrangements under ADA _____

Events

Please indicate the number of attendees at the below events and indicate menu selection(s) where applicable.

_____ Thursday BBQ
Alexandre Acres Organic Dairy

_____ Friday
Organic Dinner (Please Select)
_____ Chicken _____ Vegetarian

_____ Saturday
Organic Dinner (Please Select)
_____ Beef _____ Vegetarian

Mail form and payment if required to:
Margie Plum, Humboldt Creamery Association
572 Highway 1, Fortuna, CA 95540
Phone (707) 725-6182
E-mail: mplum@humboldtdairy.com